

ETHICAL LEADERSHIP

One perspective

Tony Ward

Key Drivers for EL

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- Capitalism on Trial

BITC Framework

- **Community** - healthy/developing
- **Environment** - sustaining communities
- **Market Place** - customers/suppliers/products/services/integrity
- **Work Place** - diversity/talent/relations

EL in Context

- Government -Policies/Regulation
- Government -Ethical Leadership

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- Credit Crunch Ramifications

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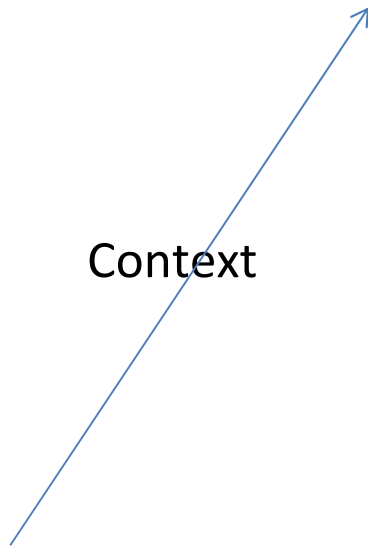
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- Good Communicators

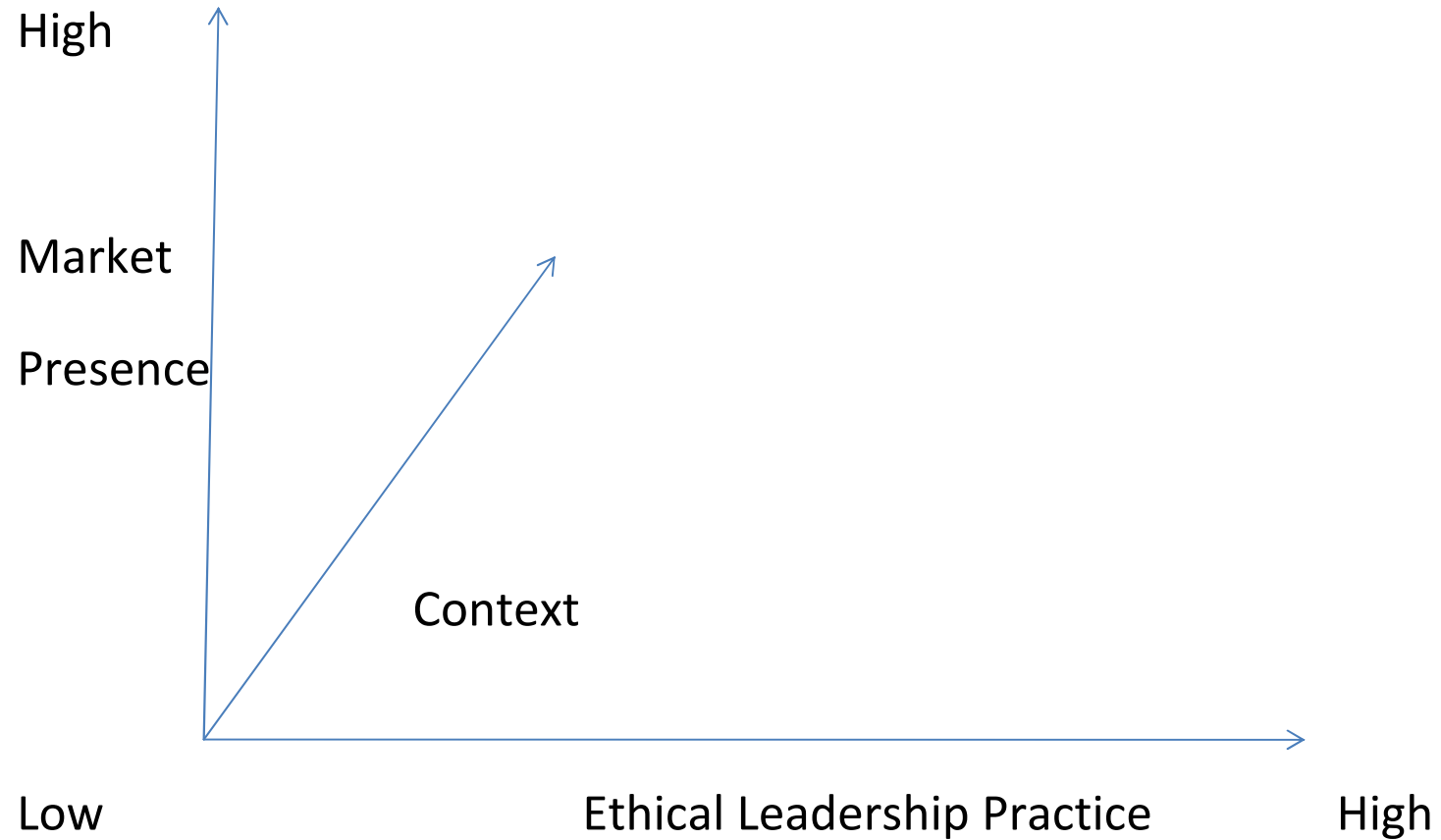
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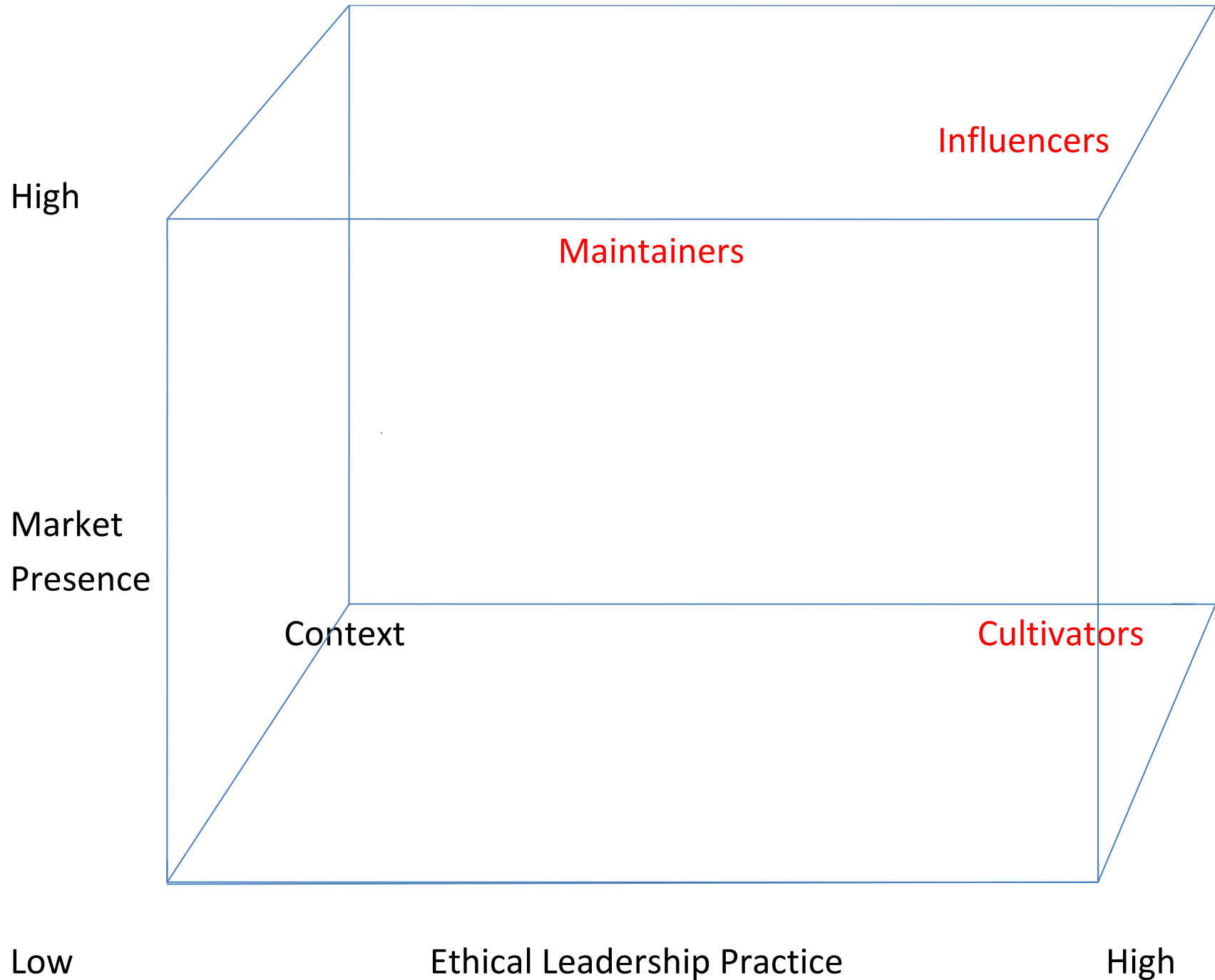


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- Inter-Government influence

Summary & Conclusions

- Governmental Influence on Business
- Leadership + Management + Assurance
- Complexity of EL – Capability demand
- International - Diversity

Market Presence + EL Practice + National Context

- Role of Business Schools?