

Virtual Learning Resource Centre
Online insight from Ashridge



ASHRIDGE



“ The VLRC is a valuable addition to our existing learning material. We are working with Ashridge to add more bespoke content specific to our industry and we look forward to further innovation through developments that Ashridge has in the pipeline.”

Regan Bunny
Training and Development Consultant
easyJet

The Ashridge Virtual Learning Resource Centre (VLRC) provides over 200 organisations with the opportunity to connect to a leading business school 24 hours a day, 7 days a week. As an online resource, it offers the space to develop ideas and gain instant insight with up-to-date content of the quality you would expect from the UK's number one business school for tailored learning.

Nurture today the skills for tomorrow

Partner with us to design your own VLRC by customising the content and structure in line with your organisation's values and key competencies. We'll link each area to relevant Ashridge resources and include your existing learning material, providing a structured, skills based approach to learning. Working together, we'll ensure you plan for tomorrow's skills needs today.



“ I think Ashridge and the V&A have a similar future-facing attitude. V&A is an historical organisation with a contemporary culture - Ashridge’s ability to stay ahead of the game appealed to us. ”

Veronika Harris
Head of Training and Development
V&A

For organisations seeking to develop their people and maintain talent, the VLRC serves as a powerful self development tool. From appraisal to talent management, action learning to mentoring, you’ll find subjects online to assist all levels of staff with real, everyday work related scenarios. We’ve also included a comprehensive career development section with activities, competency assessment and recommended resources to support your staff as they reflect, connect and grow.

Empower your workforce

We’ll work with you as you establish the VLRC in your organisation, assist you with promoting the uptake of non-classroom based learning and help you to embed a culture of lifelong learning where individuals are empowered to manage their own development.



“ The VLRC plays a valuable role in supporting people’s development by making resources immediately available. It is a tool which can help encourage people to take responsibility for their own development rather than just rely on attending courses. ”

Nick Lorraine
Learning and Development Manager
Schering-Plough Ltd

The VLRC offers an impressive collection of different work related topics and documents in text and audio format. Each time-saving resource is designed to assist with on-the-job tasks, support personal development and improve the performance of your organisation.

Powerful insights on your desktop

As a VLRC subscriber, your organisation will have access to Ashridge learning guides together with the Management Pocketbook® series in PDF format. To help your staff stay up-to-date with the latest in management thinking we’ve also reviewed over 300 management books in text, with the most popular available as audio files. You’ll also find industry reports, Ashridge publications, software guides and a searchable journal database to make in-depth research quick and easy.



Ashridge, any time, any place

Everyone enjoys visiting Ashridge, but sometimes you need access to knowledge instantly and that's why we created the VLRC. Our experience is drawn from 50 years of teaching, consulting and research, meaning we don't just provide information, we ensure you have the latest business school insight. Any area of the VLRC can be brought to life further by a range of Ashridge programmes to underpin your investment in leaders of tomorrow.

Tell me more

Over 200 organisations are currently growing their business with the support of credible business school insight from Ashridge. Our clients include: easyJet, Shell, Zurich, Learning and Skills Council, AstraZeneca, and the British Council. To see how the VLRC has benefited other organisations visit: www.ashridge.org.uk/cases-online

For an online demonstration visit:
www.ashridge.org.uk/vlrc-trial

To discuss how the VLRC could benefit your organisation, contact:
Amy Gladdish, Tel: +44 (0)1442 841487



“ Having an online learning resource like the VLRC is invaluable in providing **on demand learning tools** to solicitors who are conscious of the cost of time spent away from clients. By customising the VLRC we have been able to focus on **key resources** for our lawyers and support staff which is proving **a big SUCCESS** in the firm. ”

Wendy Morrison
Director of Professional Development
Wragge & Co

www.ashridge.org.uk/vlrc



Ashridge
Berkhamsted
Hertfordshire HP4 1NS
United Kingdom

Tel: +44 (0)1442 843491
Fax: +44 (0)1442 841209

www.ashridge.org.uk



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